

alternative flooring

The clue is in the name with **Alternative Flooring**; this is a modern company that dares to be different. Described as a beacon of creativity and innovation, Alternative Flooring is determined to stand out as a manufacturer, and provide an interesting alternative for your home.

If you are looking for something different, Alternative Flooring is a great fit, although the company also offer more traditional carpets. Their mix of new and inspiring designs with authentic natural classics means their carpets can suit everything from a new build to a period home.

Quality in all areas is important to Alternative Flooring, so their fully range of products are ethically and sustainably sourced. Their 'Eco Collection' is the first biodegradable carpet to be launched in the United

Kingdom and the hand-woven carpets highlight the company's drive for environmental friendliness.

If you are looking for the quality of a traditional carpet but with a modern twist, Alternative Flooring is the perfect choice. They offer both fine and chunky wools depending on the look that you want for your home, and the feel you want underfoot.

Alongside the wool carpets, Alternative Flooring has a wide range of natural options. The company says nature inspires them to create something

original, and they certainly offer that. They have scoured the world to find the right materials and now use coir and jute from India, grass from the coastal regions of China and Vietnam and sisal from the Mexican Gulf.

Alternative Flooring offers a wide range of interesting runners and rugs, which can be fabricated to meet your precise demands. Seven of their popular carpet ranges are also available as runners, while they have also worked with top British designers on their Quirky range of colourful, patterned designs.





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